



Castro Valley Girls Softball League

Sponsorship Invitation – 2026 Season

Dear Community Member,

The Castro Valley Girls Softball League is gearing up for an exciting 2026 season! As a nonprofit organization committed to empowering young athletes, we depend on the generous support of local businesses and individuals to help sponsor our teams and enhance our programs.

Why Sponsor the League? When you become a CVGSL sponsor, your company will gain valuable community exposure while supporting youth development and teamwork. Depending on your selected sponsorship level, your business logo will be prominently displayed either on team jerseys or field banners. Sponsors also receive a commemorative plaque and promotional opportunities throughout the season.

All Sponsorships Include:

- **End-of-Season Recognition Plaque** – A personalized thank-you for your support
- **Brand Exposure at League Events** – Opportunities to showcase your business during special games and community gatherings
- **Logo Promotion Online** – Your brand featured on our official website and social media platforms

Tier-Specific Benefits May Include:

- **Logo on Team Jerseys** – High-visibility placement worn by players throughout the season
- **Game Day Banner Display** – Sponsor banners prominently hung at fields during games

Sponsorship Levels

Please select your preferred level of sponsorship:

\$500 Grand Slam Sponsor – *Premier level (Logo on team jerseys, approx. 15 slots)* Your support knocks it out of the park—maximum visibility and impact!

\$400 Triple Play Patron – *Mid-tier level (Banner on Fields 1 or 2)* You're covering all the bases with strong presence at key fields.

\$300 Bunt & Boost Backer – *Entry level (Banner on Field 3)* A small swing with a big heart—helping the youngest players grow.

\$200 “Every Kid Plays” Champion – *Inclusion Impact Level - Your gift ensures no child sits on the sidelines. This sponsorship directly supports families facing financial hardship, giving every young athlete the chance to suit up, step up, and shine on the field.*

Sponsor Information

Please fill out the following:

- Company Name: _____
- Contact Name: _____
- Address: _____
- City, Zip Code: _____
- Email: _____ Phone: _____
- Connected Player Name / Coach: _____
- Division Preference (check one or more): ☐ 6U ☐ 8U ☐ 10U ☐ Middle school ☐ Seniors

Payment Options:

- ☐ Check payable to *Castro Valley Girls Softball League* and mail to:
Castro Valley Girls Softball League
4061 E. Castro Valley Blvd. #428 Castro Valley, CA 94552
- ☐ Credit Card via PayPal [@cvgsl](#) (processing fees apply please select friends & family)
- ☐ Zelle: 📧 president@cvgsl.org

Next Steps:

Please send your updated logo for banner or jersey placement to:

- 📧 sponsorships@cvgsl.org

For sponsorship inquiries, contact:

- Sarah Krinock 📧 sponsorships@cvgsl.org

Thank you for your support of the Castro Valley Girls Softball League. Your partnership makes a lasting impact on our players, coaches, and community.

Warm regards,

CVGSL Board of Directors

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